

Sponsorship Opportunity Costs and Details

Please read the details carefully for each sponsorship opportunity. AES developed these sponsorship opportunities to benefit your organization by bringing in revenue in ways that are not possible with a traditional bid sheet auction. Each opportunity has a cost associated with it that you will be responsible for paying to cover material and labor setup costs. As you sell these to your sponsors, please be aware of the cost to you as well as the deadlines for submitting your sponsor materials. If you are unable to submit the materials by the requested deadline, AES will be unable to provide these sponsorship packages to you.



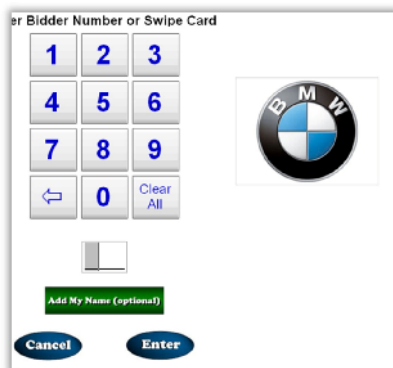
Bid Card Branding

Cost to you: \$1.50 per card.

Recommended sponsor cost: \$3 per card

Minimum order of 250 card

Artwork must be submitted to your planner at least 40 days prior to your event



Touch Pad Branding

Cost to you: \$150 per sponsor logo.

Recommended sponsor cost: \$500

Maximum of two sponsor logos.

Logos must be submitted to your AES planner at least 14 days prior to your event. In the event that only one sponsor logo is used, your event logo will be

substituted with no additional cost to you.



SmartPhone Branding

Cost to you: \$150 per sponsor logo.

Recommended sponsor cost: \$500

Maximum of one sponsor logo. Logos must be submitted to your AES planner at least 14 days prior to your event. In the event that you do not have a sponsor logo, your event logo will be substituted with no additional cost to you.



Bid Paddle Branding

Cost to you: \$100 for each sponsor logo
Recommended sponsor cost: \$500

Sponsor can include one logo and a short, single line message. Sponsor logo and message must be submitted to your AES planner no later than 14 days prior to your event. In the event that you have no sponsor, your event logo will be substituted for no additional cost.

Custom Bid Paddles

Take your bid paddles to the next level with these amazing custom paddles provided by Murad Auctions.

The bottom of the bid paddle is a tear off business card or levels of donation. Also available in color. Multiple logos can be used. Your design must be submitted to your planner 21 days before your event.

Item Card Branding

Cost to you: \$100 for each sponsor logo
Recommended sponsor cost: \$500

Limit one sponsor logo per category with a maximum of 8 categories (and logos). Sponsor logo(s) must be submitted to your AES planner no later than 14 days prior to your event. In the event that only no sponsor logo is used, your event logo can be used at no cost to you.



Invoice Branding

Cost to you: \$100 for each sponsor logo
Recommended sponsor cost: \$500

Limited to one sponsor Sponsor logo must be submitted to your AES planner no later than 14 days prior to your event. In the event that only no sponsor logo is used, your event logo will be substituted with no additional cost to you.

Roamer Sponsorship and Roamer Competitions

Sponsors provide event night attire and/or volunteers for your event.

Cost to you of Professional Roamers: \$125 each
Recommended Sponsor Cost: \$300 each

If professional roamers are not used, AES will train and monitor your volunteers at no additional cost.

Volunteer Competitions: Cost to you: FREE

Entice your volunteer roamers to make your auction more successful by holding a competition and giving a prize to the winner.

